

January 9, 2021

Dear Guidance Counselor:

Student Insights is once again sponsoring a scholarship contest for high school seniors. We greatly appreciate your help in communicating this scholarship to students at your school.

## **Student-View™ Scholarship Program**

*The 2021 Student-View Scholarship Program is offering \$13,000 worth of scholarships to high school seniors who plan to attend a four-year college, community/junior college or career school. The program includes:*

- *One \$5,000 scholarship*
- *Three \$1,000 scholarships*
- *Ten \$500 scholarships*

*It's quick and easy to apply:*

- *No minimum SAT/ACT score or grade point average*
- *No essay required*
- *No lengthy application forms*
- *No application fees*

*Simply log on to [www.student-view.com](http://www.student-view.com) and complete a 15-20 minute application survey about colleges in your area.*

*(Note: Please type [www.student-view.com](http://www.student-view.com) directly into the browser and not into a search engine such as Google or Yahoo! These search engines will frequently redirect students to advertiser sites not affiliated with the authentic Student-View Scholarship.)*

*The scholarship will be awarded via a random drawing of all completed applications. The scholarship winner will be announced in May, 2021.*

*Don't wait. **The scholarship deadline is April 22, 2021.***

*Student Insights is a market research firm helping colleges and universities communicate more effectively with high school seniors. For more information about the company, log on to [www.studentinsights.com](http://www.studentinsights.com).*

If you have any questions, feel free to contact us at 724-903-0439 or [contact@studentinsights.com](mailto:contact@studentinsights.com).

Thank you.



John Becker  
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Student Insights